

**Andrew J. O'Keefe II, Executive Producer & Founder of Amotion, LLC**

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**Andrew J. O'Keefe II** is an accomplished media producer and archivist with more than a decade of experience in bringing stories to life through visual storytelling both running a single-member LLC as well as working alongside small and large organizations.

**Objective:** Expert media professional with diverse experience in media production, team leadership, project management, archival media management/distribution, and process optimization. Seeking a high-level opportunity to contribute strategic vision and expertise in creating, managing, storing, and sharing innovative and engaging media content for today's and tomorrow's audiences.

**Skills:** Full Service Media Production, Post-Production, Project Coordination, Team Leadership & Management, Media Strategy & Consulting, Archival Content & Digital Asset Management, Research & Writing

### **Professional Experience**

1. [Executive Producer and Founder at Amotion, LLC \(single-member LLC\)](#)

**Date: November 2017 to present.** Key responsibilities: Delivering end-to-end video production, livestreaming, and consulting services for various clients across industries and use-cases. Content types produced include documentaries, commercial, and educational content. Archival media ideation, development, management, and distribution.

2. [Media Producer \(Contractor\) at Santa Cruz Museum of Art and History](#)

**Date: June 2021 to present.** Key responsibilities: Producing a series of promotional videos and archival media content for selected programs, events, and exhibitions. Hosting organizational video archives of events and programs.

3. [Media Producer at Executive Stream Solutions](#)

**Date: August 2020 to July 2021.** Key responsibilities: Consulting services related to marketing, media production, and livestreaming. Produced marketing-related video materials.

4. [Video Systems Manager at MAPS Public Benefit Corporation](#)

**Date: June 2019 to July 2020.** Key responsibilities: Optimized video systems for clinical trials, managing a team of engineers and specialists. Developed and optimized customer support system and media request system for internal and external users. Managed the development and execution of comprehensive Standard Operating Procedures.

5. [Media Producer and Archivist at Singularity University](#)

**Date: March 2015 to November 2017.** Key responsibilities: Managed company-wide video archives and media request system. Managed a team of media specialists for educational video production and livestreaming. Produced educational videos, weekly tech news social video series, and prototyped public livestreaming projects.

### **Education**

University of North Carolina School of the Arts, School of Filmmaking  
Bachelor of Fine Arts, Editing & Sound, 2005 to 2009

**References available upon request**